

Kevin Kimmett

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<http://www.cranktank.com/>



An experienced designer who has a broad knowledge of the leading design software with over six years of interactive media design expertise and four years developing professional design materials in both PC and Macintosh studio environments. Recognized as an organized, resourceful and a creative problem solver who is self-motivated, a good communicator, comfortable following direction, and able to produce results independently as well as collaboratively in a team environment.

WORK EXPERIENCE

Senior Web Designer - CBC Digital Programming & Business Development (2005 - Present)

Demonstrated the successful design, integration, and delivery of projects on time and within a given budget. Delivered visually rich environments within a fixed navigational structure and content area without compromising the users download experience. Created increased accessibility of the site, allowing efficient browsing and searching of the large amount of content available.

Media Specialist - CIBC, WE&EI (2005)

Successfully working with a team of technical and content specialists to deliver graphics, web pages, presentations, simulations, audio/video files and print materials to support on-line learning initiatives. Notable responsibilities include leading the design of major projects, strategic planning, maintaining quality standards and enabling the team to meet their goals.

Senior Web Designer - mindblossom Inc. (2004 - 2005)

Developed web marketing strategies for a variety of prominent clients such as Zip.ca, Workopolis and Web Perspectives. Responsibilities range from coaching a team of junior designers, art direction and web design, to Flash production and HTML development.

Web Designer - Chum Television Interactive (2000 - 2004)

Collaborated with content producers to develop online branding, content, web site usability and functionality and internet marketing campaigns. Increasing audience appreciation, interpreted content to design a majority of the Flash promotional advertisements for many of the stations channels.

Senior Designer - CIBC, Office of the CISO (1999, part-time)

Conceptualized and designed the Office of the CISO intranet site. Achieved the goal of the site which was to deliver a critical mass of current information security material and the IS awareness program via the CIBC Intranet.

Senior Designer - CIBC, Policy Advisory Group (1998 - 1999, part-time)

Contributed to the design of the Corporate-Wide Policy site, which contained more than 50 documents and was accessible by approximately 8,000 users. Improved internal communications in the Information Technology group by designing an intranet web site that was used as a documentation resource and for current project status.

EDUCATION

Graphic Design Program, diploma

George Brown College, 2000

PROFESSIONAL DEVELOPMENT

2008 - Web Directions North Conference

2007 - After Effects 7: Intermediate - Emily Carr Institute of Art + Design

2007 - Web Directions North workshop - CSS + Javascript = Magic

2006 - Agile Project Management workshop - IBM

2004 - PROMAX/BDA Awards - GOLD for Citytv.com Website

2002 - PROMAX/BDA Awards - SILVER for Citytv.com Website

2002 - Strategies for Creative Thinking workshop - Ontario College of Art and Design

2001 - Macromedia Flash 5.0 Advanced certificate - CIMDI Certified Trainers

2000 - Award for Excellence in Multimedia - George Brown College

AFFILIATIONS & MEMBERSHIPS

Second Year Representative, Graphic Design Program

George Brown College (1999)

Contributed to improving the relationship between students and faculty of the graphic design program by constant interaction, feedback and development of after school activities.